

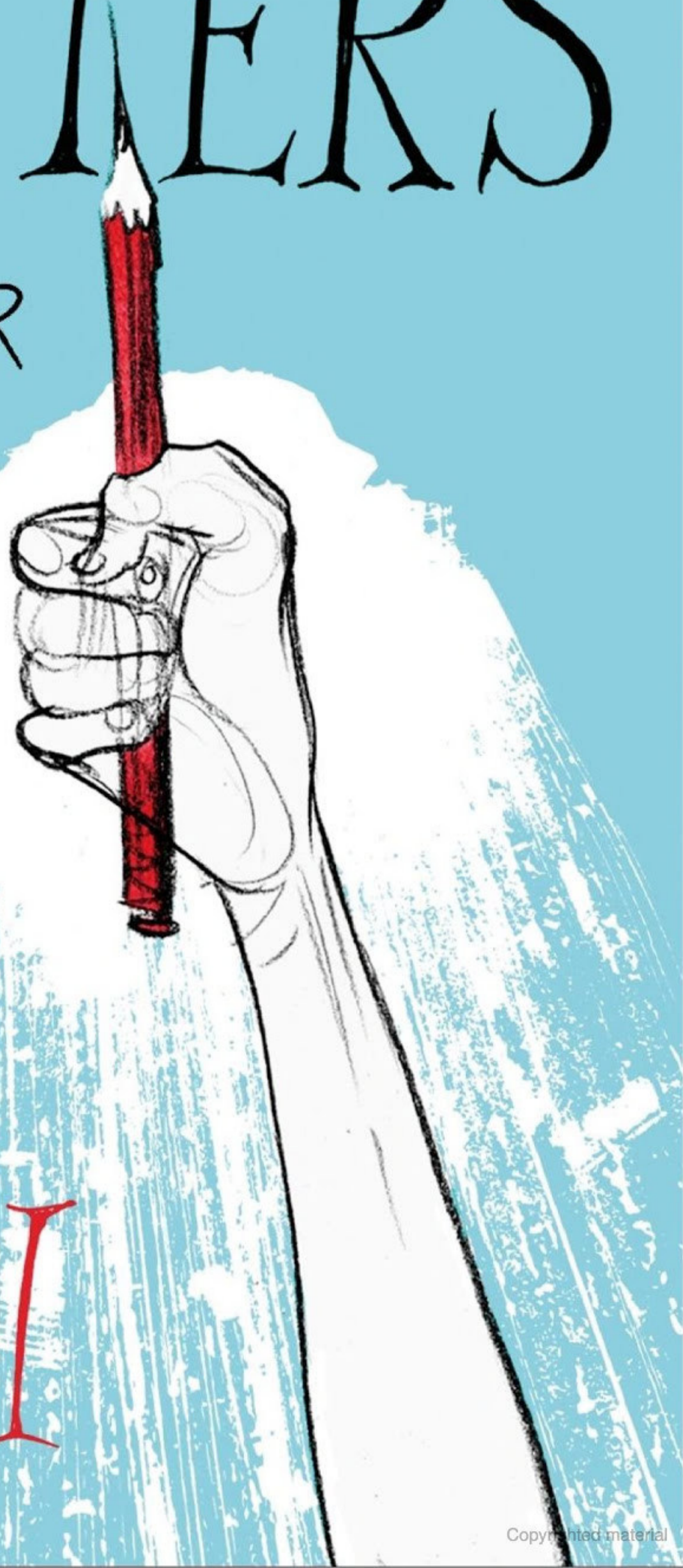
Neil Gaiman

ART
MATTERS

BECAUSE YOUR
IMAGINATION
CAN CHANGE
THE WORLD

ILLUSTRATED BY

Chris
Riddell



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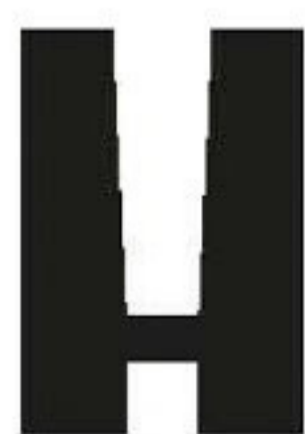
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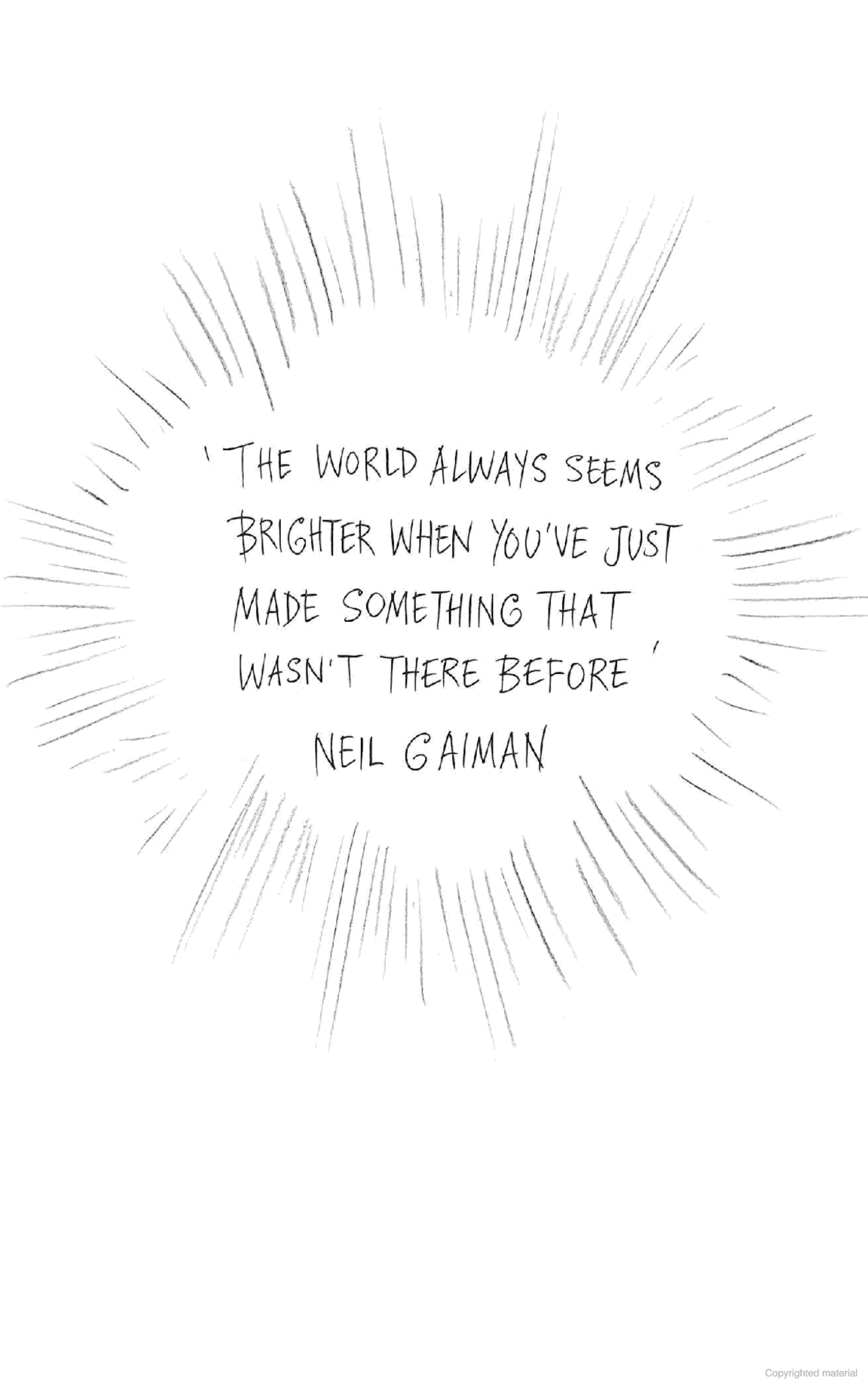
Chris Riddell



HEADLINE

I LOVE THE WAY WORDS AND PICTURES WORK TOGETHER ON A PAGE. I HAVE ALSO NOTICED HOW WHEN WISE WORDS HAVE VISUALS ADDED TO THEM, THEY SEEM TO TRAVEL FURTHER ONLINE, LIKE PAPER AEROPLANES CATCHING AN UPDRAUGHT. NEIL'S WORDS ARE SOME OF THE WISEST I'VE FOUND, AND THE RESPONSE WHEN I ILLUSTRATE THEM AND POST ONLINE HAS BEEN WONDERFUL. IT IS AN EVEN GREATER PLEASURE TO SEE THEM COLLECTED IN THE PAGES OF A SMALL, ELEGANTLY BOUND BOOK.

CHRIS RIDDELL



' THE WORLD ALWAYS SEEMS
BRIGHTER WHEN YOU'VE JUST
MADE SOMETHING THAT
WASN'T THERE BEFORE '

NEIL GAIMAN

C R E D O

I BELIEVE THAT IT IS DIFFICULT TO KILL AN
IDEA BECAUSE IDEAS ARE INVISIBLE AND
CONTAGIOUS, AND THEY MOVE FAST.



I BELIEVE THAT YOU CAN SET YOUR OWN IDEAS
AGAINST IDEAS YOU DISLIKE. THAT YOU SHOULD
BE FREE TO ARGUE, EXPLAIN, CLARIFY,
DEBATE, OFFEND, INSULT, RAGE,
MOCK, SING, DRAMATISE
AND
DENY.



I DO NOT BELIEVE THAT BURNING,
MURDERING, EXPLODING PEOPLE,
SMASHING THEIR HEADS WITH ROCKS
(TO LET THE BAD IDEAS OUT),
DROWNING THEM OR EVEN DEFEATING THEM
WILL WORK TO CONTAIN IDEAS YOU
DO NOT LIKE.



I BELIEVE THAT IDEAS DO NOT HAVE TO BE
CORRECT TO EXIST.

I BELIEVE YOU HAVE EVERY RIGHT TO BE PERFECTLY
CERTAIN THAT IMAGES OF GOD OR PROPHET
OR HUMAN THAT YOU REVERE ARE SACRED,
AND UNDEFILABLE,

JUST AS I HAVE THE RIGHT TO BE CERTAIN
OF THE SACREDNESS OF SPEECH, AND
OF THE SANCTITY OF THE RIGHT
TO MOCK, COMMENT, TO ARGUE
AND TO UTTER.

