

**THE MAGICAL ART  
OF CREATIVE  
LANGUAGE**

**IN SPEECH, THOUGHT AND  
WRITTEN FORM**

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## Introduction

Please allow me to share my story and tell you a bit about myself.

My name is Wendy Mackay and I am a highly successful Transformational Mindset Coach, Advanced Law of Attraction Practitioner and successful Author.

My special gift is apparent through the highly successful Transformational Mindset Coaching services, that I share with the vast array of valuable clients with whom I am massively blessed, to have the opportunity to serve every single day in my practice.

My story with language and my immense gift with the use of words and creative writing, begins in childhood.

In Junior School in a small village near Southend, in Essex, the extremely shy Wendy Smith always achieved full marks in the weekly Friday spelling test, with no more effort than having copied the spellings into the spelling book on every Monday. I looked at them no more during the week and always found them extremely easy, by figuring out as I wrote them down, how to spell them. Everybody in the class would fight to sit beside me on Fridays and I figured out that it was to copy during the spelling test. It was around this time, that I also understood that copying others in tests, prevents learning for yourself.

This understanding assists me with my work now. The person responsible for your changes, is you.

There is no cheating with learning how to use the Power of Mindset and the Law of Attraction. You are the only person, ultimately, who has any chance of knowing what is going on in your mind.

I have a strong affinity with libraries and was often found in the wee village library, simply looking for more books to take home to read. I have many favourites, although the library stock changed less frequently, than my thirst for reading, learning and words and I quickly progressed, to wanting to read the more challenging adult books.

I excelled in all forms of the English education areas. Spelling, reading and comprehension, grammar and creative story writing (helped along with my beautifully detailed and imaginative writing styles). I loved reading aloud to the teacher at the desk and out to the class. I was always volunteering to read passages from books and then as the Narrator for every school play, due to the

clarity and quality of my reading skills, together with my ability to naturally infuse the correct emphasis in the right places.

Did I realise that, as a child of the age up to 10? Not at all!!!! The shy and quiet young girl thought she was taking the easy option, rather than playing a part on the centre of the stage.

It's recently that I have realised, with retrospect, that I was the only person in every school play who was in full spotlight for the whole time!

I did wonder why everyone was always so keen to agree that I was the best person for the job!!!! I was doing what I love and feel most comfortable with.

Now we move to Senior School and the story becomes pretty strange, yet amazing!

I was immediately graded as Set One, the highest set, in English and joined the class with a teacher who took a dislike to the quiet girl, who was afraid to put her hand up to answer questions in class and in the end of year exam, I achieved an unexpectedly low result, with the resultant drop to Set Four. I don't know what happened, yet I had been very nervous of the teacher that year because she shouted a lot.

I knew that the change to Set Four was wrong for me and I determined to get back up to the Top Set again. I set to work.

Whilst this was going on, I spent the years in Senior School being teased for being a 'snob', due to being able to use the most beautiful and amazing words, in the correct context.

My love of fine vocabulary, with my quiet and gentle nature and adoration for Princess Diana, looking to her for inspiration to become a lovely person, all added to the view that others had of me.

Of course it bothered me for a while. We all want to feel accepted, don't we? At home, I was also pushed out by my two sisters and spent time with my mum, or sitting quietly in the garden with our beautiful family dog, a beautiful rough collie called. Can you guess? Yep!!! Lassie!!!!

I remember the first 6 months were testing because the year tutor didn't like my older sister, who was disruptive at school. My year tutor, Mrs Marchant, had a preconceived idea of who I am, assuming that my sister and I were alike and one day, 6 months into First Year, I stood in front of her and cried. She had shouted at me because I didn't have the contact number for my dad's workplace, even though

my mum was a stay at home mum and the home phone number was in the school records.

Well, Mrs Marchant took me outside of the class, asked what was wrong and we spoke about how I am different from my older sister and that I'd tried to get the work number for my dad.

From that day, right through, Mrs Marchant and I were the best of friends.

We all begin Foreign Languages in Senior School and French was the language lesson in the school I went to. The King Edmund School in Rochford, Essex.

In First Year, my lack of self-esteem had me believing differently of myself than the teacher and at the end of that year, my parents came home from parents evening, telling me that the French teacher put me in the top part of the class for ability.

What!!!! I checked they were talking about the right teacher. Yes, they were, because I went to school the following day and the French teacher informed me that I was being put in the top group in French and that I have a natural talent, again, with understanding, writing, speaking and listening. Mrs Marchant also added to these comments and agreed that I have a strong language gift.

I began to believe in myself and my skills, through their encouragement and faith in me.

In Third Year, German was an option for the top two sets, which clashed with my desire to do computer studies. Mrs Marchant and the French Teacher convinced me to choose German and French.

By Third Year, I'd also achieved my goal in English and found myself in Set One again where, in January, Set One were put for a prelim where anyone who passed with marks higher than 50%, were to be put forward to sit English O Level a year early. I remember receiving the results of 51% and being informed that the teacher didn't expect me to pass but had to put me in, based on the prelim results.

I showed them. I was one of three who passed!!! The ones expected to pass had to take it again with the rest, the following year. Proud moment for me! I was still 14 when I sat the exam.

In the fourth year before the school leaving exams - we had no fifth and sixth form - found my form tutor Mrs Marchant suggesting that I apply for University, to further my language education and become an Interpreter. With all respect to my parents, money was an issue. I didn't go.

I found a job in a Major Banking Call Centre and my language skills assisted the work there. I also learned many new skills which further assist me with my work now.

Alongside all of this, on a personal level, life was presenting me with many challenges which were also giving me experience to be able to help anyone, in any situation.

- Violent first husband, who had 2 affairs, one with my friend
- Daughter born 6 weeks early
- CIN Stage 3 of the Cervix, twice
- Workplace sexual harassment
- Ectopic Pregnancy
- Car crash
- Many instances of being the target of improper sexual attention

Eventually I met and quickly married for the third time. I learned the biggest lessons with that man. I stayed with him for 3 years in total and when I finally phoned the Police, they took a statement of how life with him had been. Through giving examples, the lovely police lady made an excuse to pop out to the male officer in the car outside, who was checking that the ex didn't come back.

She came back in after quite a few minutes (my son had already gone to a friends' house, thankfully) sat down beside me and carefully told me that they had to log a rape call because of some of the things he'd been doing. I cried my heart out. The police officer gently explained what had alerted her from our conversation about the marriage. That took a long time to accept. An enquiry ensued and while he admitted every single other aspect of abuse, including covert mental abuse, financial abuse, threatening etc. He didn't admit that doing what he'd done is rape and wasn't prosecuted for the other abuse either.

This began my amazing journey into the Law of Attraction and Positive Mindset. Obviously, I have had to overcome huge negative beliefs and distortion of the truth by him and my huge turnaround is totally down to Positive Affirmations, Gratitude Journal and then self-taught the Law of Attraction and how it works. I am so grateful! Beyond words!!!

My guiding light through everything has always been and still is, the maintaining of the belief that, to be able help someone with what I learn from each experience, makes it worthwhile. And it does! I am now blessed to help many and will always do so.

My business is built by the Law of Attraction and I always especially love teaching about directing speech positively, which is absolutely essential to having the Universe respond positively to your words and thoughts.

My gift with being able to hear and adjust language, is where I achieve the huge success with the immense number of clients that I provide services to. I have the ability to pick out a single word which is directing the speech in a negative direction and with a tweak, I am able to offer them something in place of what they were saying, which changes the outcome.

Now I offer you the opportunity, via this work, to learn the things that really make a difference. I know, that with determination, attention and great care, you can do the same and notice your life change more fully, more quickly.

## The Power of the Word

I have written this piece of work, to offer every single valuable reader, a greater understanding of the power of the words and phrases, that are regularly used in the English Language. With all things considered, language and words receive very little attention with the current trends of email, texting and hurried communication, in large part, due to lives being led at such a fast pace.

Of course, I fully acknowledge how easy communication is, using the Internet and mobile phones, however, severe miscommunication can result from misreading, or misunderstanding, the intent of the messages received. This is compounded by the diminishing occurrence of face to face conversation and even voice communication, which helps us to use additional information (facial expressions, tone of voice and body language, for example) to form an overall idea of the meaning being presented by the communicator to the recipient.

How many times have you and a friend, or family member, received the wrong impression from a text, email or something written on social media and felt upset, and, possibly, responded in haste, only to regret it? Hmmmm... food for thought.

How did you feel? How long does it take to clarify everything then? Ultimately, direct contact face to face, or by phone, or voice message, brings a higher likelihood of a more positive outcome of any communication and, I feel, easier, quicker and more pleasant all round.

Of course, when care is taken, as far as possible, to impart the correct message, in the correct way, the likelihood of the correct understanding increases greatly, saving time in the long run.

We have our own filters and understanding of the meaning of words, which also plays an important part in the way we read written communication. How many words are there, which are spelt the same way, yet mean different things? Also depending upon context, and the understanding, of both the writer and the receiver as to the intended meaning. This may vary significantly, to such an extent, that the whole communication is misunderstood.

We have groups of words which sound the same, and have different meanings: There, They're and Their, for example:

**THERE** is referring to somewhere other than where you currently are.



**THEY'RE** Is the compound version of THEY ARE (compound words are discussed within the book).

**THEIR** refers to belonging to someone else

So we can easily see that, unless due care is taken, communication is open to misinterpretation. We can begin to understand that the Universe can be open to misinterpretation too. The importance of correct communication really takes on a whole new perspective.

What we say and the choice of vocabulary, alter the energy imprint of your feelings and this is what the Universe responds to. When good feeling words with the positive energy imprint, is released from your energy, the Universe responds in a literal sense. Likewise, with negative alternatives. It really is a case of, be careful of what you wish for!

Words and feelings are inextricably linked to outcomes. Gentleness of words, carefully chosen for the most benign of intention, is the ultimate aim. Words with a connotation of violence, anger, jealousy, competition, blandness, lacking energy and enthusiasm, together with negative impact words, are to be avoided as far as possible.

Grammar is also important, together with punctuation, because these are all important to achieving the right thoughts and speech, and maintaining the highest level of positivity required, to work most fully with the Law of Attraction. Having the correct format and punctuation, is capable of creating the right way to clearly state your desires, claim as fact, and receive.

We know that directing our thoughts and words towards expressing implicit faith that we already have what we are asking for, from the moment of asking, is an important part of the manifestation process. Of course, the first moments after asking is easy because we know to give thanks for our desire being on its way and the initial excitement ensures that we feel positive.

How do we go about maintaining the positivity and speaking our faith at other times?

We retrain ourselves, to use the language skills that we were taught in school, this time, with the addition of directing our speech positively. Finding the habit patterns that we have the power to change, that currently bring negativity to you, alongside the learning of the ability to recognise the helpful clues, that I share awareness of, will help you to refocus and retrain your speech patterns.

You will gain far higher success through these changes, which are of immeasurable value.

With the Law of Attraction, we know that when we are positive, happy and speaking positively of people, situations and what we want more of, we receive more of those things in our reality.

What is currently influencing your patterns?

This could be local dialects, local and widely used phrases, habitual responses and lack of attention to how we respond in thought and word. Sometimes, it's phrases spoken by our friends, associates, television, radio. I remember when Neighbours was all 'in' television programme when I was at school and, through watching regularly, my friends began to notice that I was beginning to sound Australian. So I know that this happens. Have a think about whether you speak differently around different people that you know, picking up some of their phrases. Often, due to a subconscious desire to fit in.

I now ask, with the awareness that you want to create positive changes in your life, is it also time to change what you say and how you say it? This takes persistence, determination and daily commitment, together with learning how to recognise, for yourself, the ways that you can change your words to change your life.

When you are certain, read on and journey into the exciting game of playing with words. It's so much fun when you know how.

## **Language Basics**

Please forgive me, in advance, for the inclusion of this chapter to outline basic language components, however, these are the basis for the direction of your language, thoughts and affirmations.

Whilst recognising that you understand the areas which are being covered in this chapter, the book requires inclusion of these to fully cover the subject matter. Ensuring full understanding is my desire and you will find something of benefit to everyone here.

We can then move forward and begin looking further into correctly forming positive language skills, with the view to maximising your positive outcomes more consistently.

Let's take a look.

### **VERBS**

We all knew that these are your 'action words' and your 'being' words too.

These are words such as: bring, read, walk, run, learn and be, exist, stand. These can have the word 'to' in front and is an infinitive in its basic term, as above.

Verbs are also affected by tenses. Past, present and future. This is very valuable information to make note of from here on.

With creating the life that you want, you will also need to be aware of the directive that the past cannot be changed. Also that, unless you are referring to something that you love and want more of, referring to the past is bringing past events into your life again, at some point, either immediately, or in your life ahead. This is how life events appear to repeat in cycles. Past tense also maintains that whatever you are referring to remains in the past, unless you create an ongoing reference as well.

For the sake of creating your best life ever, understanding how this works will really assist with learning to hold back on negative reviews of people, events and situations. I strongly recommend that the practice of using the present tense (examples above) and the ongoing -ing versions of verbs is a regular feature of

your language and that you mostly use these forms with your speech and thoughts.

A clue of words to steer clear of, are the verbs ending with -ed, these have more likelihood of referring to past tense. When using them, be aware that they may suggest that, what you are referring to remains in the past. Anything that you wish to continue, need adaptation to -ing words and current status, to let the Universe know, that you want continuation of what you are focusing on, thinking and speaking about. The energy naturally feels more positive too.

Current status of verbs is also important for the articulation of belief, of already having your desire.

Verbs in the present tense also have an -s ending.

Many affirmations use current and ongoing, suggestion of action and positive change. Positive influence of language, is a huge part, of being able to create affirmations, for anything that you choose to be, have, aspire to be and want. By following the understanding within these chapters, you will understand more about how affirmations are built up, so that your own abilities to correct your thoughts on the spot, grow steadily.

Great examples are: read, reads, reading  
work, works, working  
play, plays, playing  
drink, drinks, drinking  
speak, speaks, speaking  
call, calls, calling

Notice, no -ed endings

## **NOUNS**

These are naming words.

Everything has a name, so that we can distinguish between one thing and another.

Nouns are classified as various groups. Proper and common nouns, countable and uncountable nouns, collective nouns, together with concrete and abstract nouns.

Nouns are the names of a specific thing, or set of things, such as living creatures, objects, places, actions, qualities, states of existence and ideas. These can occur as the subject in a clause, object of a verb, or the object of a preposition - in, under, towards, before.

A proper noun or proper name, is a noun representing unique entities, such as Earth, India, Harry or BMW, and common nouns describe a class of entities, such as city, planet, animal, person or car.

### Countable and uncountable nouns

**Countable nouns** can take a plural, more than one. They can combine with numerals, or counting quantifiers, such as, one, two, several, every, most. They can also take an indefinite article, such as 'a' or 'an'.

Examples of these are; a nose, a chair and an occasion.

**Uncountable nouns** cannot take plurals, number words, or quantifiers, as above. It is not possible to refer to a furniture, three furnitures. In opposition, three beers are countable, yet, he likes beers is incorrect and uncountable.

### Collective nouns are groups.

As collectives, these are referred to in the singular form. (police, government, committee.) You would only refer to police, rather than polices, therefore a collective noun.

### Concrete nouns and abstract nouns

Concrete nouns refer to physical entities that can, in principle at least, be observed by one, or more, of your senses: i.e. Chair, (feel and see.) apple, (see, feel, taste, smell.)

Abstract nouns refer to abstract objects (ideas or concepts) such as justice or anything that does not exist in time or space like jealousy. Many abstract nouns are formed by adding non-noun suffixes. ( - ness, - ity, - ion.) Examples include happiness, circulation, serenity.

## **ADJECTIVES AND ADVERBS**

Both of these are describing words, adding details and colour, to all forms of language. Think about reading a story and listening to a guided meditation, which